Meeting Open: 18:20pm WST(+08) at the center lunch table at Nando’s. We are so cool.

Apologies: Everyone was there!!! Well Amy was a bit late coz her car was dead and Sarah was very late because she had a meeting in the city that went over time but we were all there at some stage and that is the most important thing.

Agenda:

1. REVOLUTION
   - To day our democratically elected government voted to rename the merged cities of South Perth and Victoria Park, South Park
     - *collective face palm*

2. But what is in a name?
   - As Sarah had not yet arrived we decided to avoid talking about anything serious that she couldn’t be easily caught up on.
   - There are so many Pantos that sound great from the name but that wouldn’t work in the actual writing
     - Pokemontus
     - France, France, Revolution
     - 50 shades of Greys anatomy
     - etc

3. Brace yourselves; Amy had an idea
   - Idea: Get a marketing team together to work under direction of a producer to run the marketing campaign for the show.
   - How: This team would not necessarily be a part of the cast/crew and so will hopefully have the spare time to fully commit themselves to running an effective and amazing marketing campaign (instead of the producers doing everything while being in the play and being fulltime students and/or working). Applicants would ideally have partaken in and achieved high scores in Marketing units or other related fields of study and possibly have promotion or advertising experience. The size of the team may depend on the number of applications and quality of applications. A team too large could be less productive and so there should be a cap put on numbers. Advertising for applications on O-day and around the business school, get in contact with Profectus, UWA Consulting Society and Finance Association of Western Australia (FAWA) to help advertise this project opportunity to students looking to improve resumes. Once a team had been picked there would be briefing and sit down Campaign strategy events, possibly a meet and great with Cast, Crew and Committee.
• **Benefits:** This would allow us to boost ticket sales (and increase member numbers if we choose to make membership compulsory for successful applicants) hence increasing the society's income. Additionally, this could constitute new events and/or fresher involvement which would give panto a strong application for many of the Guild Grants and club scholarships.

• **Costs:** Marketing requires a budget, more marketing = more budget. Part of their task could be raising a marketing budget and attempting to make sponsorship deals and cheap/free advertisement opportunities. Ultimately this cost should be outweighed by the increase in ticket sales. Given that semester shows’ off campus advertisement is currently very limited and Christmas show attendance is comparatively much higher, I believe this to be a likely outcome.

• People seem to think that a marketing team that aren’t exhausted from everything else seems to be a good idea and so we shall trial separating the roles in the semester 1 play in 2015. Amy should get in contact with the committees of other societies that could advertise to their members and/or run the marketing campaign with us as a joint event.

4. **Chevron, Chevron, your my Sex Bomb**

• SARAH IS HERE!!!!!!! She is a little out of breathe because the ran here because she didn’t want to be even more late. Sarah has details on the flash mob rehearsals and will communicate them to the individuals involved in the Chevron Ball so they all know what’s up and can be amazing at it.

5. **Unitheatres—why you cost money?**

• Sarah is meeting with Unitheatres tomorrow to discuss the charges we received. On top of all of the usual scary costs we were charged and extra $250 Venue Tech Hire equivalent to 4 hours, 20 min extra. Email correspondence with Unitheatres accounts has been met with claims that this is to cover missed meal breaks and charges for the state that the theatre was left in. Sarah will bring this up at the meeting tomorrow.

6. **Bullying**

• The committee received a complaint of bullying within the society. The complaint of Person A’s anti-social behaviour towards Person B, resulting in Person B feeling unwelcome in the society, was investigated by the committee and discussed. The evidence of Anti-social behavior that became apparent to the committee was in most part an incident that occurred between the two individuals at a time when Person A was not a paid member of the society. The committee would usually recommend that Person B lodge an official complaint with the student guild as this is possible even if the PantoSoc members involved are non-guild members, however, as Person A was not a paid member at the time this is not a method that the committee can recommend. The UWA Pantomime Society encourages a culture of inclusion and tolerance and does not condone anti-social behaviour by members that impacts degree to which other members feel welcome or safe in the society. As such the committee has decide to respond to the complaint with a warning, where by any future substantiated claim of Person A engaging in anti-social behaviour where there is malicious intent towards any other member of the society impacting the perceived safety and/or welcoming of the member, will be met with suspension of membership and/or life time ban.

• In light of recent events the committee thinks the creation of bullying policy would be appropriate. This policy will be similar to the current sexual harassment policy. The writing and integration of this new policy will be performed by the committee that is elected at the BGM in a weeks time.
Meeting Closed: 19:45pm WST(+08) finally.